



Dear Brewery,

Habitat for Humanity of Steele-Waseca Area, a local nonprofit, would like to invite your brewery to participate in the second annual:

Hops for Habitat 2019
Steele County Four Seasons Centre, Owatonna MN
Saturday, April 6, 2019
2-5 pm
(VIP 1-2 pm)

We are hosting this exciting event inside the Steele County Four Seasons Centre of 1525 S Elm Ave, Owatonna MN. We are excited to see what 2019 has to offer. There were 350+ attendees and volunteers at the inaugural event 2018 and raised \$7,000 for our next build! After having a successful event in 2018, we are anticipating an even bigger attendance and more support for this unique event. Our goal for 2019 is to double our attendance and proceeds for the next home.

All we ask is that you bring your best beers and allow our patrons to meet your brewery representative(s) and sample your beers. Your participation will include three free passes to the event, a complete promotional and marketing package (free publicity for your brewery), one table, two chairs, ice, dump buckets, water stations and garbage cans. We will also provide tasting cups. You will need to provide serving equipment, pop-up tent (bring weights, as no stakes will work as we are inside) or banners/rope to hang, and ice coolers.

As we ride the success from 2018, we are anticipating our 32 brewery spots to fill quickly and encourage you to mark your calendars and get on our list of committed breweries.

Along with the beer tastings we will have two awards for participants to vote. We will award a People's Choice, where participants vote for their favorite brewery. There will also be a vote for Best Exclusive Beer. As this event is planning to grow, an incentive for people to attend is a chance to taste a beer that isn't offered anywhere else. Brewers interested in providing an exclusive beer would bring a limited amount for participants to try.

Additional details will be posted on our website and Facebook page as they become available:

www.habitatswa.org
www.facebook.com/habitatswa

For more information or to contact us with any comments:

Ellen Heydon | communityengagement@habitatswa.org | 507.446.0112

Thank you for your consideration.

Together we can build strength, stability and self-reliance through shelter.